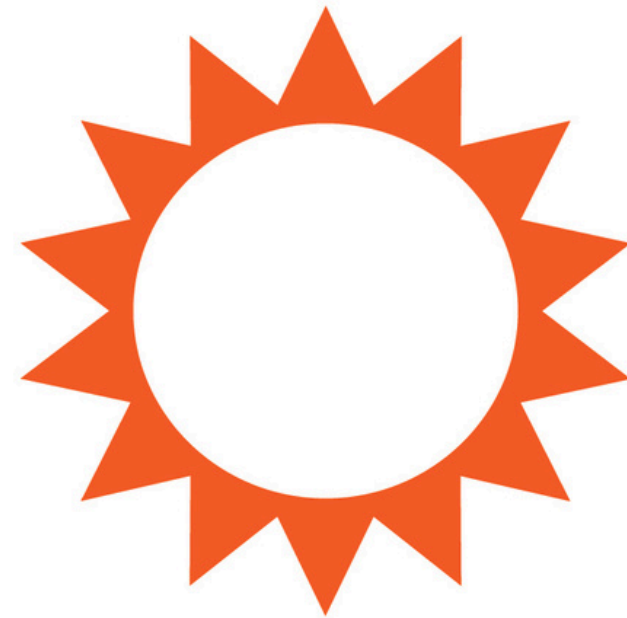


2024 IMPACT REPORT



SUNALTA

Community Association

LETTER FROM OUR EXECUTIVE DIRECTOR

Dearest friends and neighbours,

As we reflect on a year of tremendous growth and impact, I am filled with gratitude for the support and tireless dedication of our community. Together, we've expanded programs, strengthened connections, and made meaningful strides toward addressing poverty, social isolation, and food insecurity in our neighbourhood.

In 2025, our dreams come true. Thanks to your unwavering support over the last 12 years, we have done the impossible. We've built a brand new community hub! Our purpose-built building includes a coffee kiosk, programming spaces, and when more funding becomes available - a community kitchen! The profits from its social enterprises (think coffee sales and facility rentals) will be reinvested back into the community - supporting not just free programs and events but creating employment opportunities, improving public amenities, supporting local artists, establishing a neighbourhood scholarship fund, and so much more!

Our collective efforts have created transformational change for our City - redefining just how powerful local communities can be. Looking ahead, our team can't wait to continue this journey with you, focusing on building an even stronger, more vibrant Sunalta. Afterall, who couldn't get excited about a future that looked like that?

With heartfelt gratitude and immense hope for 2025,

Jenny Vickers
Executive Director



2024 HUBS UPDATES

We are **overjoyed** to share the exciting progress we've made on the construction of our new Hub site since breaking ground in October 2023! Every step forward brings us closer to our vision, and we can't wait to **open our doors in 2025**.

We're also very excited to announce that we've secured funding for the **Coffee Kiosk!** The kiosk will operate as **a social enterprise**, which will help us reinvest directly into Sunalta, funding free programs and events for our community to enjoy. Plus, it will create **living-wage jobs** and provide valuable training opportunities for local residents!

But that's not all – we're also adding **two rental / programming spaces**, allowing us to expand our **impact** and create additional revenue that will further empower our community-driven mission.

As we continue to grow, our team is actively working to secure funding for our **commercial kitchen**, which will have a **positive impact on our community's food security**. While we still have a significant amount to raise, we're committed to making this vision a reality!

This new **social enterprise** is more than just a community initiative – it's a tool of **empowerment** that will allow us to make an even greater impact in the lives of the people we serve. Together, we're **building something** truly transformative!



QUANTIFYING OUR IMPACT

In 2024, we were proud to **donate over \$28,000** worth of rental space to other non-profits and partner organizations, significantly enhancing our capacity to offer barrier-free programming to the community.

Our partners hosted a **variety of programs** including; Indigenous drumming, food focused pop-up markets, children's programs, and so much more! This donated space allowed our community access to **free and diverse programming**, fostering **inclusivity and connection** to our community!

Our community memberships have grown to an all-time high, with a remarkable **240% increase** compared to 2023. This growth highlights the value our residents place on **community building**.

In 2024 we were able to host over **350 free events**, programs, and initiatives, bringing **people together** and creating spaces for all to engage, learn, and thrive.



QUANTIFYING OUR IMPACT



In 2024, we served **over 2,000 people** at our Annual Stampede Breakfast, bringing the community together for a celebration of **local stampede spirit!**

Our **resident-led programs** saw an incredible **225%** increase, reflecting the growing involvement and **leadership within our community.**

We are so grateful for the dedication of our **180 volunteers**, who collectively donated over **1,070 hours** of their time in 2024! Their commitment not only helped expand opportunities for resident engagement but also opened doors for more **volunteer leadership roles**. We are particularly proud to share that one of our **first volunteer leaders** has now transitioned into a paid **staff position** with the SCA.

Our operations team continued to dedicate themselves to maintaining our **heritage hall** and ensuring it remains a safe and welcoming space to gather. Thanks to their efforts, we had no down-time and earned **\$96k in rental revenue** to support our work in community!

With your help, we launched **Sunalta's Culture Night Series**, including an Iftar Buffet for Ramadan, an East African Culture Night, and we've already started planning a Lunar New Year event for 2025! The **overwhelming response** to Culture Nights has shown how much our residents value the opportunity to **share rich cultural traditions** with their friends and neighbours.



“BEST YEAR EVER IN THE WILDFLOWER GARDEN”

Resident Garden Lead, Angie, attributes the success of the garden to:

A significant **increase in volunteers** who brought fresh energy and enthusiasm to the project.

Greater **plant diversity and growth**, transforming the garden into a vibrant and thriving space.

Intentional support and recognition from SCA staff, who worked with garden volunteers to ensure their **efforts were celebrated** and supported.

The realization of years of hard work in our WFG, finally came to fruition in 2024, showcasing the **long-term impact** of sustained dedication and **community collaboration**.



WAN TO HELP US DO EVEN MORE IN 2025?

Purchase your 2025 **Sunalta Community Association Membership**, keep your eyes out for your renewal emails or check out our website in **Jan 2025** for an updated link! By purchasing your membership you are donating directly to programs, initiatives and events for our **community**!

Host your next gathering with community purpose by **renting one of our new (or heritage!) spaces** for your next event! Your rental **supports our ongoing community** work and every booking helps us continue to build a vibrant and thriving Sunalta!

Don't forget to stop in at our new **Coffee Kiosk**, opening in 2025! It's more than just a place for **great coffee** – it's a social enterprise that will support our programs and provide **job opportunities** in the community.



**Thank you
for all your support in 2024!**

