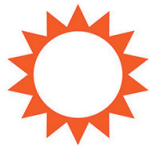


FUNDRAISING
INITIATIVES

LET'S CREATE
COMMUNITY TOGETHER



SUNALTA

Community Association





**“ALONE, WE CAN DO SO LITTLE;
TOGETHER, WE CAN DO SO MUCH”**

-Helen Keller



SUNALTA

Community Association



THANK YOU FOR CARING ABOUT THE SUNALTA COMMUNITY

Here at the SCA we love our local businesses as much as our residents and believe that working together is how we build community.

Our vision for Sunalta includes building a community that is inclusive, supportive, vibrant and thriving.

You are an essential part of our community, and only together can we do great things.

Because after all, a community is only as good as its members.



SUNALTA

Community Association



HERE ARE SOME CURRENT WAYS THAT YOU CAN GET INVOLVED:

- PURCHASE A CORPORATE MEMBERSHIP
- DONATION
- EVENT SPONSORSHIP
- SELL OUR MERCH ONSITE
- DISPLAY OUR FUNDRAISING MATERIAL ONSITE
- HOST A FUNDRAISING CLASS
- STAY IN TOUCH



PURCHASE A CORPORATE MEMBERSHIP

- A membership goes a long way in expressing care for your community. Membership is the reason we are able to offer so many free programs to our community.
- On top of bragging rights **purchasing a Corporate Membership** also gives you the benefit of being listed on our **business directory page** as well as having **access to our community advertising** (through our newsletter and our social media! - we're talking thousands of people who want to know what is going on in the community and how to support it).

Invest in a 2024 corporate membership here:
(and read about our additional benefits of membership)



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DIRECT DONATION

- General donations are so incredibly helpful, these funds go towards our operations, giving us the ability to offer as many FREE programs as we do (ask us more about how to do this if you need a tax receipt or what to do if you do not).
- Donation of gift cards to be used as prizes in our fundraising initiatives is also extremely helpful.

(did someone say OVER 400? - I did, it was me) and directly support and engage with the community.

If you have some extra cash that needs a new home we will gladly accept! For more information on how to donate directly you can email Jenn our Executive Director at jenn@sunalta.net



SUPPORT OUR ON GOING FUNDRAISERS

- SKIP THE DEPOT
- BIG MOUTH BINS
- AND MORE

follow our donate page to
keep up to date with all our
ongoing fundraising
initiatives



SUNALTA
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EVENT SPONSORSHIPS

- Sponsorship looks different for everyone: You could specifically sponsor the petting zoo at our stampede breakfast event (they would probably name one of the goats after you – just saying)
- We also appreciate cash donations of any amount; we treat all our sponsors the same as we are grateful for any contribution to support our events. All of our sponsored events will include us giving you direct shout outs on our social media, you will be listed on our website under “community supporters”, your logo will appear on marketing material for that event, etc.

interested in specific sponsorship opportunities? Here are some sponsorship packages we have offered in the past:

Stampde Breakfast Sponsorship Package

Movie In The Park Sponsorship Package



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SELL OUR MERCH

- We are currently working on expanding our merchandise (hiring local Sunalta artists to create Sunalta specific designs) to better reflect the community (and make it look cool while we are at it).
- With this still in the works: we are currently working on tote bags, t-shirts, coffee mugs and tumblers –
- AS well as selling our Sunalta sunrise coffee beans (which currently can only be purchased here)
- If you were interested in offering a display of all or some of our products for a trial period, we would provide you with detailed instructions on taking payments, offer inventory management, create beautiful branding to let the community know that you are committed and giving back.

[See our current merchandise offerings](#)



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DISPLAY OUR FUNDRAISING MATERIAL ONSITE

- Sharing what we have going on with the community is another greatly appreciated way you can get involved.
- We are working on developing some branded material talking about our fundraising initiatives, our programming etc. and would love to have you carry/ display some of this material onsite.

This could be as simple as hanging up a poster to help us reach as many relevant people as possible.

See our
Fundraising
Marketing
Material Here



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HOST A FUNDRAISING CLASS

Something we are bringing back this year is participating with businesses to host CLASSES BY DONATION where you (the business) host a class/workshop/ fundraiser on behalf of Sunalta

We could participate in this as much or as little as you would like us to. Let me know if this interests you and if you have any specific ideas you would like to bring to life.



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STAY IN TOUCH

- Did you know we are building a Community Hub to fund and deliver programming for Calgarians? Yes, that's what the giant construction site is bringing to life.
- It will be a purpose-built facility that includes a commercial kitchen, coffee shop, and programming spaces. The Hub is a social enterprise, with the income it generates going back into the community – allowing us to continue offering events, programs, and services.
- Stay up to date with us by connecting with us on social media (follow us on IG here) (subscribe to our newsletter here) and be a part of the conversation.

Engage with us online, participate in our community events, check in with me directly– I want to hear from you, It is important to us to know what you are up to as well and how the SCA can get involved and support you. We want to see you and build relationships with you.

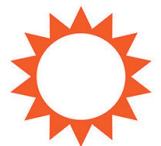
Send us an email





BE PART OF IT
#imagineSUNALTA

Contact jennifer@sunalta.net
for more information



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